



# Manchester Is Going Hollywood

## Silk City Is Promoting Upcoming Film Festival

Updated 10:25 AM EDT, Mon, Apr 20, 2009

**Related Topics:** [MARC Inc.](#)

Who needs Hollywood when you have Manchester?

[Connecticut](#)'s Silk City is turning to celluloid. Manchester's Silk City Flick Fest is not happening until October, but organizers are gathering interested parties this Thursday for an open house to generate a buzz.

They're looking to gather city residents, students, filmmakers, business people and artsy folks from around the region.

"It's just to create energy and gain momentum for this fall," Kevin Zingler, director of marketing at [MARC Inc.](#), the film festival's official charity partner, [told the Hartford Courant](#).

The open house will be held at 7 p.m. at MARC Inc., 352R W. Middle Turnpike. It is free, open to the public and beer, wine and hors d'oeuvres will be available. MARC, which serves disabled people in the town and region, will receive 10 percent of the proceeds from the festival.

The festival will showcase the best independent and student-produced films from across the world.

There will be an opening day gala at the historic [Cheney Hall](#), followed by screenings at [Manchester Community College](#) and Parkade Cinemas, the Courant reports.

During the open house on Thursday, festival organizers will unveil the program cover artwork, by local artist [Hans Weiss](#).

More information about the festival is available at [www.silkcityflickfest.com](http://www.silkcityflickfest.com), or by calling 860-646-6400.