



Sponsorship Packages



- ❶ The **Silk City Flick Fest** is pleased to offer a number of sponsorship opportunities, including **VENUE**, **PLATINUM**, **GOLD**, **SILVER**, and **BRONZE**. Each category provides excellent exposure, high visibility and a unique way of delivering your message. There are also other Sponsorship opportunities available so contact us!



- ❷ Promote your business or product through our targeted outlets. These highly visible sponsorships offer a viable opportunity that can help your company achieve its marketing goals.



- ❸ Together, we can create a program that will be effective for your needs. For additional information, please contact us at 860-646-6400 or email us at info@silkcityflickfest.com.

- ❹ Maximize your exposure! Unveil your latest product or showcase your premiere by throwing a party, hosting a brunch, a happy hour, or an evening event. The Sponsorship Committee will work with you and our local restaurants, nightclubs and other unique spaces to provide you the best venue for your event.





Sponsorship Packages

Bronze Sponsor

\$500



Benefits and Advantages of Being a Bronze Sponsor:



- ③ Prominent positioning of your name and logo on:
 - Brochures
 - Posters
 - Print Ads
 - Programs
 - Promotional Literature
 - Promotional Trailer
 - SCFF Website
- ③ Half Page, 4 color ad in our commemorative program for festival distribution
- ③ Listing on our website
- ③ Corporate listing online and in our newsletter
- ③ Each Superstar Sponsor receives 1 All Access festival passes as well as VIP bags and gear





Sponsorship Packages

Silver Sponsor

\$1,000

Only 4 Positions Available



Benefits and Advantages of Being a Silver Sponsor:



⊕ Prominent positioning of your name and logo on:

- Brochures
- Posters
- Print Ads
- Programs
- Promotional Literature
- Promotional Trailer
- SCFF Website



⊕ Full Page, 4 color ad in our commemorative program for festival distribution

⊕ Listing on our website and an ad with a live link on one page

⊕ Corporate listing online and in our newsletter

⊕ Silver Sponsors receive 2 All-Access festival passes and VIP bags and gears





Sponsorship Packages

Gold Sponsor

\$1,500



Benefits and Advantages of Being a Gold Sponsor:

- ③ Prominent positioning of your name and logo on:
 - Brochures
 - Banners
 - Print Ads
 - Programs
 - Promotional Literature
 - Promotional Posters
 - Promotional Trailer
 - SCFF Website
- ③ Full Page, 4 color ad in our commemorative program for festival distribution
- ③ Listing on our website and an ad with a live link on multiple page
- ③ Corporate ad in newsletters
- ③ Opportunity to distribute promotional literature at assorted venues and in hospitality and press gift bags
- ③ Each Gold Sponsor receives 3 All Access passes as well as VIP bags and gear



Sponsorship Packages

Platinum Sponsor \$2,000

Benefits and Advantages of Being a Platinum Sponsor:



- ③ Prominent positioning of your name and logo on:
 - Brochures
 - Passes/Badges
 - Postcards and All Print Ads
 - Promotional Literature, Trailer, and Posters
 - Radio and TV spots
 - SCFF Website
- ③ Full Page, 4 color ad in our commemorative program for festival distribution
- ③ Listing on our website and an ad with a live link on multiple page
- ③ Corporate listing in press releases and newsletters
- ③ Live recognition as Present Sponsor at all events
- ③ Opportunity to distribute promotional literature at assorted venues and in hospitality and press gift bags
- ③ Sponsor will be listed as Platinum Sponsor on banners and/or posters at each event
- ③ Each Platinum Sponsor receives 4 All Access passes as well as VIP bags and gear



Sponsorship Packages

Venue Sponsor

\$5,000

Only 3 Positions Available

Benefits and Advantages of Being a Venue Sponsor:



- ③ The Presenting Sponsorship is the highest level of sponsorship delivering the greatest impact and visibility possible – before, during and after the festival – providing promotional exposure and delivering lasting impressions.
- ③ As a Venue Sponsor, your name/logo appears below the Silk City Flick Fest logo at the venue location and in key positions in printed materials, media coverage, and editorial features.
- ③ Prominent positioning of your name and logo on:
 - Brochures, Banners, and Passes/Badges
 - Postcards and All Print Ads
 - Promotional Literature, Trailer, and Posters
 - Radio and TV spots
 - SCFF Website
- ③ 2 Full Page, color ad in our commemorative program for festival distribution
- ③ Listing on our website with a live link on multiple page, Corporate listing in press releases and newsletters, Live recognition as Present Sponsor at all events
- ③ Opportunity to distribute promotional literature at assorted venues and in hospitality and press gift bags
- ③ Sponsor will be listed as Venue Sponsor on banners and/or posters at each event
- ③ Each Venue Sponsor receives 6 All Access passes as well as VIP bags and gear